

## PLYMOUTH CITY COUNCIL

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| <b>Subject:</b>        | Corporate Plan 2018 – 2022                                |
| <b>Committee:</b>      | Council   |
| <b>Date:</b>           | 25 June 2018  |
| <b>Cabinet Member:</b> | Councillor Evans OBE                                      |
| <b>CMT Member:</b>     | Tracey Lee, Chief Executive                               |
| <b>Author:</b>         | Giles Perritt, Assistant Chief Executive                  |
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| <b>Ref:</b>            |   |
| <b>Key Decision:</b>   | Yes   |
| <b>Part:</b>           | I   |

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### **Purpose of the report:**

The Council first adopted the 'Plan on a Page' format for our Corporate Plan in July 2013. The approach, which has been much imitated by other Councils and organisations:

- prioritised the City and the Council's vision;
- highlighted the fact that we are a values-led organisation;
- demonstrated a strong focus on delivery;
- provided a clear strategic vision to inform service planning;

The aim of the revised Corporate Plan 2018-22, is to reflect the new Administration's ambition for the City and the Council, take account of the progress that the Council has made and address the new challenges that we face. This report identifies the revised mission and priorities for the Council and seeks Members' approval of the Corporate Plan 2018-22.

**City Vision:** The Council retains and re-endorses the City Vision: to be one of Europe's most vibrant waterfront cities where an outstanding quality of life is enjoyed by everyone.

**Mission:** Cabinet has revised the Council's mission to better reflect our values of fairness and of working with Plymouth's residents and communities.

**Values:** Cabinet have reviewed the Council's adopted values to more fully reflect our expectations of ourselves and each other, provide a basis on which the Council can be held to account by its citizens and to ensure that co-operative principles inform our interactions with others.

### **Priorities**

Over-riding feedback from communities is that they want the Council to deliver front-line services consistently and to a high quality. Whilst there is a focus on waste collection, street cleanliness, trees and highways maintenance, this also includes community safety, academic outcomes and looking after our most vulnerable citizens.

To fulfil the City's vision, the Council will have to make significant progress in demonstrating that Plymouth is a City to be proud of, delivering jobs and prosperity, sufficient and appropriate housing, a

green and sustainable City and further integration of health and social care. Major transport and city centre infrastructure, demonstrating our commitment to the City's marine and maritime role and providing a vibrant culture, sport and leisure offer are also priorities. The Corporate Plan also reflects the Council's responsibility to provide first class services to children and young people, fight poverty and discrimination and lobby government for a better deal for the City.

In order to deliver the priorities above, the Corporate Plan reflects organisational priorities for the Council in respect of improved customer service, financial management, staff skills and motivation.

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## **Corporate Plan 2018-22**

The Corporate Plan 2018-22 replaces the current Corporate Plan, adopted in July 2016, reflecting the new Administration's priorities and ambitions for the City and the Council.

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### **Implications for Medium Term Financial Plan and Resource Implications: Including finance, human, IT and land**

The Corporate Plan sets out the strategic direction and necessary focus for the Council. This will become the driver for future resource allocation. A revised Medium Term Financial Strategy will set out resource allocation in more detail.

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### **Other Implications: e.g. Child Poverty, Community Safety, Health and Safety and Risk Management:**

The Corporate Plan recommits the Council to promote a fairer, more equal City by investing in communities, putting citizens at the heart of decision making, promoting independence and reducing health and social inequality. By embedding this commitment within the Corporate Plan the Council is acknowledging the importance of ensuring all communities have an opportunity to thrive. The plans and resources that support the delivery of this include the Child Poverty Action Plan, Community Safety Plan, and other plans that support diverse communities.

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## **Equality and Diversity**

Has an Equality Impact Assessment (EIA) been undertaken?

The plans to support the delivery of the priorities will be subject to EIAs in the future where this is not already the case.

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## **Recommendations and Reasons for recommended action:**

- That Council adopts the Corporate Plan 2018-22.

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## **Alternative options considered and rejected:**

The Corporate Plan is a key decision within the Policy Framework. Members of the Cabinet, with support from senior managers, have developed key components of the Plan; notably the vision, values and priorities for 2018-22.

An alternative option would be to retain the existing Plan, which would not reflect the new Administration's priorities.

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**Published work / information:**

Corporate Plan 2016

**Background papers:**

None

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**Sign off:**

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|--|---------------|-----|-------------------------|------------|-------------------------------------|----|--|--------|--|----|--|---------------|--|
| Fin  | pl1819.<br>21 | Leg | Lt /<br>30675 /<br>1506 | Mon<br>Off | Lt /<br>30<br>67<br>5 /<br>15<br>06 | HR |  | Assets |  | IT |  | Strat<br>Proc |  |
| Originating SMT Member   |               |     |                         |            |                                     |    |  |        |  |    |  |               |  |
| Has the Cabinet Member(s) agreed the contents of the report? Yes |               |     |                         |            |                                     |    |  |        |  |    |  |               |  |